Permit #F00057351

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00057351 **Type of Permit:** FILMING **Release Date:** 10/22/2012

**Production Company** PRETTYBIRD PICTURES INC

**Insured Company Name** PRETTYBIRD PICTURES INC

Contact Phone No. 1 310-315-8700
Contact Phone No. 2
Fax 310-315-5470
Address 9905 JEFFERSON BLVD
CULVER CITY, California 90232

**Production Title** LEXUS IS REVEAL

**Type of Production** Commercial - Standard

**Producer** GRANT JUE

**Director** TBD TBD

**1st AD** TBD TBD

**Production Manager** CHRIS CHO

**FilmL.A. Coordinator** Yulizza Ramirez

**Location Manager** BOBBY GILLAM
Primary Phone Mobile - 310-210-5037
Secondary Phone Office - 310-315-8700

**Location Assistant** N/A N/A
Primary Phone Office - 310-315-8700
Secondary Phone

### Fees

| | |
|---|---|
| FILMLA FILM APPLICATION FEE $625.00 | **Total Permit Fee** $710.00 |
| LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE $85.00 | **Number of Locations** 3 |

NOT A PERMIT

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## Summary Information — Location



| | | | |
|---|---|---|---|
| **Permit Number** | F00057351 | **Location Manager** | BOBBY GILLAM |
| **Production Company** | PRETTYBIRD PICTURES INC | Primary Phone | Mobile - 310-210-5037 |
| **Insured Company** | PRETTYBIRD PICTURES INC | Secondary Phone | Office - 310-315-8700 |
| **Production Title** | LEXUS IS REVEAL | | |

**Location Address** ANAHEIM STREET, 9TH STREET - ALAMEDA ST, LOS ANGELES, CA, 90744

**Location Type** Street

**Film Dates** 10/23/2012 - 10/23/2012 12:00 - 00:00 1 day

**Open or Closed to the Public** Open

**Generic Conditions**
All vehicles must be parked on private property
It is the responsibility of the permittee to be aware of Special Condition areas, which are excluded from this grid location. A complete list of Special Condition areas can be found at www. Filmla.com
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with merchant activity
No stopping or setting up in front of merchants or residents without prior approval
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

**Please see attached document** Prettybird, ROBERT KRASS (PS).pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 2 |
| Picture vehicles | 1 |
| Stakebed Trucks | 1 |
| Vans | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 40 |
| Off-Duty/Retired LAPD Officer(s) | 2 |

**Filming Activities** Camera in car; Camera on sticks; Drive by; Drive ups & away; Driving shots; Driving shots with the flow of traffic; Equipment on sidewalk, in curb lane & across street; Intermittent traffic control - 2 minutes standard; CAMERA MOUNT ( HOSTESS TRAY) ON PICTURE VEHICLE;

**Jurisdiction** **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Approvals** LOS ANGELES POLICE DEPARTMENT Sam Park

**Parking**

**Base Camp**
Location Type : Filming Location

**Parking Notes**
PORT OF LONG BEACH

**Crew Parking**
Location Type : Filming Location

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## Summary Information — Location



**Permit Number** F00057351
**Production Company** PRETTYBIRD PICTURES INC
**Insured Company** PRETTYBIRD PICTURES INC
**Production Title** LEXUS IS REVEAL

**Location Manager** BOBBY GILLAM
Primary Phone Mobile - 310-210-5037
Secondary Phone Office - 310-315-8700

**Location Address** HENRY FORD AVE, ALAMEDA ST - PIER A WAY, LOS ANGELES, CA, 90744

**Location Type** Street

**Film Dates** 10/23/2012 - 10/23/2012 12:00 - 00:00 1 day

**Open or Closed to the Public** Open

**Generic Conditions**
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No stopping or setting up in front of merchants or residents without prior approval
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 2 |
| Picture vehicles | 1 |
| Stakebed Trucks | 1 |
| Vans | 2 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 40 |
| Off-Duty/Retired LAPD Officer(s) | 2 |

**Filming Activities** Camera in car; Camera on sticks; Drive by; Drive ups & away; Driving shots; Driving shots with the flow of traffic; Equipment on sidewalk, in curb lane & across street; Intermittent traffic control - 2 minutes standard; CAMERA MOUNT ( HOSTESS TRAY) ON PICTURE VEHICLE;

**Jurisdiction** **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Thomas Guide** **Page:** 794 **Grid:** G6

**Approvals** LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

**Parking**

**Base Camp**
Location Type : Filming Location

**Parking Notes**
PORT OF LONG BEACH

**Crew Parking**
Location Type : Filming Location

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## Summary Information — Location



**Permit Number** F00057351
**Production Company** PRETTYBIRD PICTURES INC
**Insured Company** PRETTYBIRD PICTURES INC
**Production Title** LEXUS IS REVEAL

**Location Manager** BOBBY GILLAM
Primary Phone Mobile - 310-210-5037
Secondary Phone Office - 310-315-8700

**Location Address** PIER A WAY, HENRY FORD AVE - PIER A PLAZA, LOS ANGELES, CA, 90744

**Location Type** Street

**Film Dates** 10/23/2012 - 10/23/2012 12:00 - 00:00 1 day

**Open or Closed to the Public** Closed

**Generic Conditions**
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No stopping and setting up in residential areas before 7am or after 10pm without prior approval
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 1 |
| Picture vehicles | 1 |
| Stakebed Trucks | 1 |
| Vans | 1 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 1 |
| Crew | 40 |
| Off-Duty/Retired LAPD Officer(s) | 2 |

**Filming Activities** Camera in car; Camera on sticks; Drive by; Drive ups & away; Driving shots; Driving shots with the flow of traffic; Equipment on sidewalk, in curb lane & across street; Intermittent traffic control - 2 minutes standard; CAMERA MOUNT ( HOSTESS TRAY) ON PICTURE VEHICLE;

**Jurisdiction** **Political:** Los Angeles City - Council District 15 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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**Approvals** LOS ANGELES POLICE DEPARTMENT Sam Park

**Parking**

**Base Camp**
Location Type : Filming Location

**Parking Notes**
PORT OF LONG BEACH

**Crew Parking**
Location Type : Filming Location

NOT A PERMIT

# Appointment of Pacific Production Services
# As Authorized Agent and Representative

I certify that I am a representative of PRETTY BIRD ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 10/3/2012

PRETTY BIRD
Name of Principal (i.e. company name) (Please Print)

Representative's Signature

9905 JEFFERSON BLVD
CULVER CITY CA 90232
Principal's Mailing Address (Please Print)

ROBERT KRASS
Representative's Name (Please Print)

PRODUCTION SUPERVISOR
Representative's Title (Please Print)

310-315-8700
Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
1481 E. 4th Street
Los Angeles, CA 90033
Ph. 323-260-4777 Fx. 323 415 6180

NOT A PERMIT